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Produce origin now clearer at market

VISITORS to the Capital Region Farmers Market will now know exactly where their produce is coming from, with the market now split into two sections — one for growers and the other for those selling on behalf of others.

The market, managed by the Rotary Club of Hall, hosts more than 90 stalls at Exhibition Park each Saturday.

Club member Tony Howard said the new two-shed policy would enhance the market's reputation as a genuine farmers market.

“We've listened to feedback from our customers and there seemed to be a genuine need for greater transparency about producers.

“The two sheds will make it much easier for everyone to identify the exact source and producer of the products they buy.”

Mr Howard said in the larger producer shed, customers will be able to speak directly with the growers.

“The source of all products in the shed for producer representatives will have to be approved and every stallholder will still have a thorough understanding and knowledge of the source of the produce they are selling,” he said.

The Capital Region Farmers Market, established in 2004, is open from 8am to 11am on Saturdays.