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# Berries a market sweetener

**P**auline McEwen and Michael Bailey abandoned their careers to take a tree-change of sorts – on an organic berry farm.

Their business, Kyeema Organics, in Windellama, NSW, primarily produces A-grade certified-organic blueberries, raspberries, strawberries and blackberries, plus other fruits, jams and sauces made from their produce. They also do culinary and medicinal herbs.

They have had a stall at the Capital Region Farmers' Market since December.

McEwen says part of their property had already been certified A-grade organic when they bought it last year.

They did an audit with Organic Growers of Australia and had the entire farm certified A-grade organic so they could diversify their produce.

McEwen, who came to Australia from London in 1984, spent 25 years as a business analyst specialising in funds management and financial planning.

Bailey originally worked as a panelbeater, then drove professionally for many years before turning to farming.

Before they bought the Kyeema property, they farmed in Casino, but were beaten by the drought.

Kyeema Organics sells its products for between \$3 and \$8 at the farmers' market at Exhibition Park.

The couple will also soon introduce chicken, muscovy, duck and quail eggs, as well as lamb to its list of organic produce.

Kyeema Organics will be back at the markets in mid May with its lamb and poultry.

■ This article was contributed by the Capital Region Farmers Market.



Michael Bailey and Pauline McEwen